

**Strategic Plan - Goal 3: Engaging Stakeholders**  
**By Dr. Jan Irons Harris, Superintendent**

The work in Dade County Schools is driven by the Strategic Plan and its five goals: fiscal accountability, college and career readiness, engaging stakeholders, recruiting and retaining a highly qualified, motivated workforce, and teaching and learning in a safe, caring environment.

In the last two weeks, I talked about [fiscal accountability](#) and [college and career readiness](#). Today I want to share what we are doing to **increase stakeholder engagement**. We ramped up our efforts to communicate more effectively. We re-branded and created new logos with the help of our stakeholders. We updated our website and announced that [Dade County now has an app](#). [Weekly newsletters](#) and [Annual Reports](#) are distributed to approximately 3500 employees, parents and stakeholders.

Last week, we were notified that we received [an All Star Award 2018](#) for our communication efforts. Additionally, we have regular meetings with our stakeholders and seek input through multiple survey opportunities. Social media accounts for twitter and Facebook are in place for the district and for each school.

In conclusion, we recognize that *Together We Climb*. We want to share the Good News about our students to our valued stakeholders, and we seek input and involvement from our valued partners in Dade County and beyond for the benefit of our deserving students. Thank you for your support.